



# AUTOMOTIVE LINE

For the longest battery life from a brand you trust, choose Interstate Batteries®. Professional installers prefer our top-quality batteries 5 to 1 over the next leading brand.\*



	GOOD PowerFast®	BETTER Mega-Tron® II	BEST Mega-Tron Plus®	PREMIUM MT7 AGM
Free Replacement Warranty	18 months	24 months	30 months	48 months
Life				
Starting Power				
Power for Accessories and Plug-in Devices				
Price				

• The MT7 AGM has the longest free replacement warranty in the Interstate line.

• The MT7 AGM provides 3X the life of a conventional-flooded battery and 2X the life of a lead-alloy AGM battery.

- When price is more important than performance, PowerFast is right for the value-minded customer.
- The average CCA of PowerFast is 575.

- The average CCA of the MT-II is 590.
- This is our better flooded, non-AGM battery.

- The average CCA of the MTP is 730.
- This is our best flooded, non-AGM battery.

- For cars that come equipped with AGM, or if you routinely use accessories or plug-ins, the MT7 AGM will keep you going even when the engine is off.
- With 40% more cranking power in the first 5 seconds, the MT7 AGM delivers powerful starts while still powering accessories. Average CCA is 770.

# WHY CHOOSE INTERSTATE®?

## LONGEST LIFE

With Interstate, you'll have the best battery for where and how you drive. Our automotive battery lineup features our top-performing battery with the longest life, the MT7 AGM, as well as the Mega-Tron Plus® and Mega-Tron® II.

## PROFESSIONAL INSTALLERS

We partner with the experts, the authorized Interstate Dealers installing your battery. When you visit any of our 200,000 Dealers, you're getting more than a powerful battery. You're getting the best battery expertise and service around.

## PREFERRED 5 TO 1

America's auto technicians prefer us 5 to 1 over the next leading brand.\* For seven years running, they've voted Interstate Batteries the "Overall Best Brand of Automotive Batteries in the U.S." in independent surveys.

## QUALITY PRODUCT

Every Interstate battery is built according to strict specifications to exceed top industry standards.

## NATIONWIDE WARRANTY

Interstate stands by its batteries, as do more than 200,000 Interstate authorized Dealers across the nation. You can count on our quick and hassle-free warranty to cover you anywhere in the nation.

## POWERFUL BRAND

Interstate Batteries is a national powerhouse rooted in local businesses across the U.S., Canada and Latin America. When you connect to Interstate Batteries, you're plugging in to our powerful community of trust and expertise.



*Outrageously Dependable®*

\* Frost and Sullivan, 2014